

AMOON SMMA

SOCIAL MEDIA & DIGITAL MARKETING

CONTENT THAT CREATES OPPORTUNITIES

We build powerful social media presence through strategy, content creation, paid advertising, branding, and growth-focused campaigns that help businesses connect, engage, and convert.

CREATIVITY
THAT MOVES
PEOPLE

GLOBAL PRESENCE
LOCAL EXPERTISE

QATAR
UAE
SAUDI ARABIA
CANADA
AND BEYOND

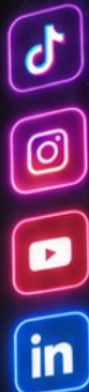
*Ideas
Content
Community
Growth*

MORE
THAN
FOLLOWERS
REAL
OPPORTUNITIES

SOCIAL
IDEAS
BRANDS
PEOPLE

GOOD
CONTENT
BETTER
BUSINESS

A
BRAND
A BRIGHTER
TOMORROW



SAME
STORIES
BIGGER
OPPORTUNITIES



CONTENT
CREATION



SOCIAL MEDIA
MANAGEMENT



PAID ADS &
CAMPAIGNS



VIDEO &
REELS



BRANDING &
DESIGN



ANALYTICS &
GROWTH

IDEAS TODAY
OPPORTUNITIES TOMORROW

TURN SCROLLS INTO SALES

STRATEGY. CONTENT. ADS. GROWTH.
ALL IN ONE PLACE.

We help businesses in Qatar and beyond grow their brand, reach the right audience and turn followers into real customers through creative content and data-driven strategies.



MORE THAN POSTS.
REAL BUSINESS IMPACT.

100+ BRANDS SERVED | 10M+ AUDIENCE REACHED | 300% AVERAGE GROWTH | 50+ INDUSTRIES | QATAR AND BEYOND

AMOON.QA | SMMA | DOHA, QATAR



QATAR ROOTS
GLOBAL VISION

01

ABOUT AMOON SMMA

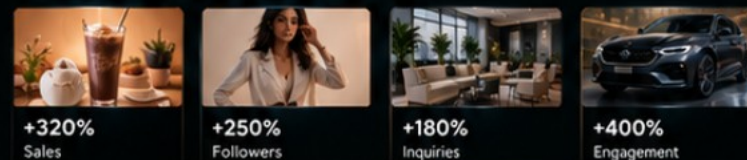
CREATIVE MINDS.
REAL RESULTS.

AMOON SMMA is the marketing division of AMOON, focused on helping businesses grow through powerful social media strategies, creative content and targeted advertising. We combine creativity, technology and data to turn ideas into measurable success.



“ Good marketing doesn't just get attention. It creates opportunities. ”
AMOON SMMA

REAL BRANDS. REAL GROWTH.



OUR SERVICES

EVERYTHING YOUR BRAND NEEDS TO GROW



OUR PROCESS

SIMPLE STEPS. BIG RESULTS.



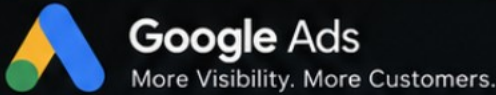
LET'S GROW
YOUR BRAND
TOGETHER.

Get in Touch →



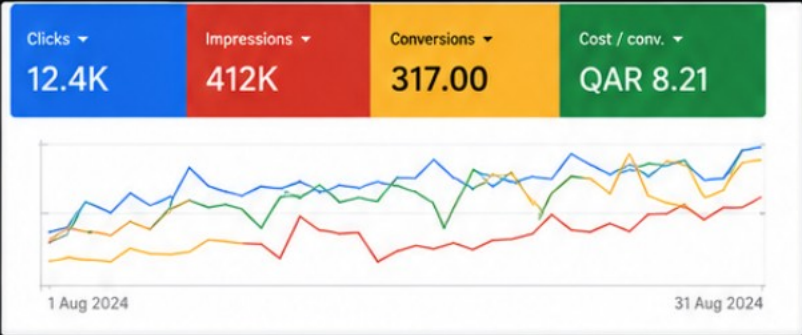
REAL RESULTS FOR REAL BUSINESSES

Data-driven campaigns. Measurable growth.
We help brands reach the right audience, generate leads
and increase sales across Google, Meta and TikTok.



CLIENT: Interior Design Company (Qatar)
CAMPAIGN: Search + Display | DURATION: 30 Days

+180%
MORE INQUIRIES

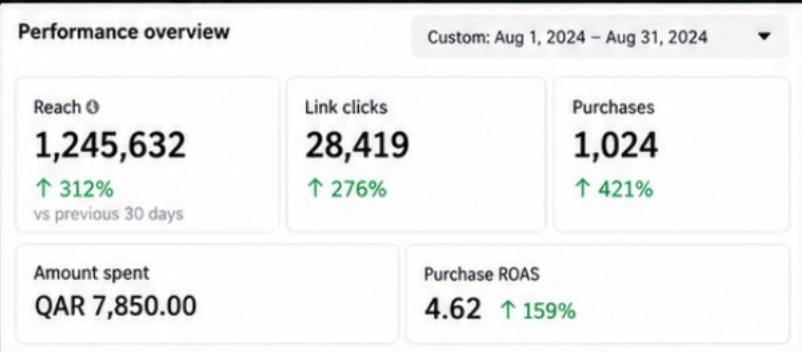


Campaigns				
+ Add filter				
Campaigns	Clicks	Impr. *	Cost	Conversions
☐ Interior Design - Search	5,732	118,560	QAR 2,891.12	189.00
☐ Fit Out - Commercial	3,421	98,312	QAR 2,277.36	97.00
☐ Display - Brand Awareness	2,156	195,410	QAR 1,104.18	31.00



CLIENT: Retail Brand (Fashion & Accessories)
CAMPAIGN: Traffic + Conversions | DURATION: 30 Days

4.6X
RETURN ON AD SPEND

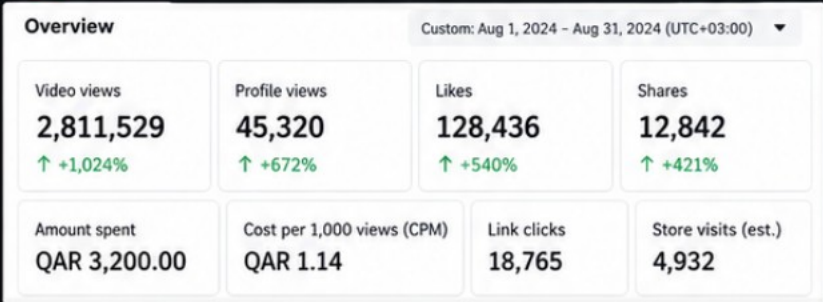


All ads		Active ads	+ Had delivery	+ More views
Off / On	Ad	Results		
☒	 New Collection - Summer 2024 Website purchases	Cost per purchase 632 QAR 6.12		
☒	 Sale 50% - Limited Time Website purchases	Cost per purchase 392 QAR 7.48		



CLIENT: F&B Brand (Café - Qatar)
CAMPAIGN: Video Views + Store Visits | DURATION: 30 Days

2.8M
VIDEO VIEWS



Top ads	Video	Results	Cost
	Morning Vibes ☕	Video views 1,024,317	QAR 1.02
	The Best Coffee In Qatar	Video views 892,416	QAR 1.18
	New Menu Try Now!	Video views 894,796	QAR 1.21

HIGHER
VISIBILITY

MORE
CUSTOMERS

BETTER
ROI

REAL
GROWTH

“Your success
is our next result.”
AMOON SMMA

FROM IDEAS TO IMPACT

SOCIAL MEDIA SOLUTIONS THAT GROW YOUR BUSINESS

We create powerful content, targeted campaigns and strategic social media management to help brands in Qatar and beyond attract, engage and convert the right audience.



STRATEGY & CONSULTATION

Understand your goals and target audience.



CONTENT CREATION

High-quality visuals, videos and copy that connect.



PAID ADS MANAGEMENT

Targeted campaigns for real growth.



ANALYTICS & REPORTING

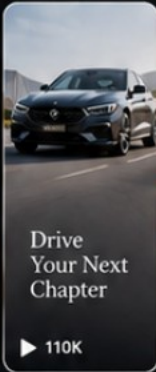
Clear insights and continuous optimization.



Your Brand Everywhere

CONTENT THAT CONNECTS

REAL BRANDS. REAL CREATIVITY.



PLATFORMS WE MANAGE



Instagram
Content & Ads



TikTok
Short Videos & Ads



Facebook
Community & Ads



LinkedIn
B2B Branding



YouTube
Video Content



Google Ads
Search & Display

LOCAL
EXPERTISE
GLOBAL
REACH

QATAR
UAE
SAUDI ARABIA
CANADA
AND BEYOND

OUR CREATIVE WORK

DIFFERENT INDUSTRIES. UNIQUE APPROACHES.



INTERIOR & REAL ESTATE



F&B & CAFÉS



FASHION & RETAIL



TECH & SERVICES

WHY CHOOSE AMOON SMMA

- ✓ Creative content that gets attention
- ✓ Data-driven ad strategies
- ✓ Local market knowledge (Qatar)
- ✓ End-to-end social media management
- ✓ Transparent reporting
- ✓ A dedicated team that cares about your growth

LET'S GROW
YOUR BRAND TOGETHER

STRATEGY TODAY. A BIGGER TOMORROW.

GET IN TOUCH →

- +974 50159867
- info@amoon.qa
- Lusail, Qatar

AMOON CREATIVE STUDIO

WE DON'T JUST POST. WE PRODUCE.

From concept to content, we create high-quality visuals, videos and campaigns that make brands stand out and connect with the right audience.



PHOTO
SHOOTS



VIDEO
PRODUCTION



GRAPHIC
DESIGN



MOTION
GRAPHICS



EDITING &
COLOR GRADING

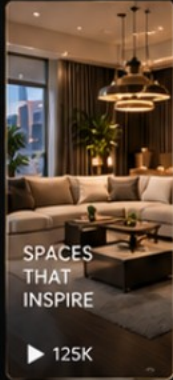


UGC &
INFLUENCERS

CONTENT ACROSS EVERY INDUSTRY

REAL BRANDS. REAL CONTENT.

VERTICAL VIDEOS | PHOTOS | ANIMATIONS | BRANDED TEMPLATES



SPACES
THAT
INSPIRE

▶ 125K

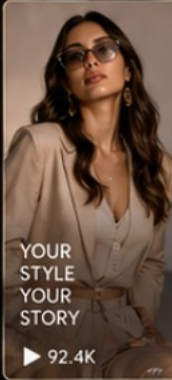
INTERIOR



GOOD
COFFEE
BETTER
DAYS

▶ 86.2K

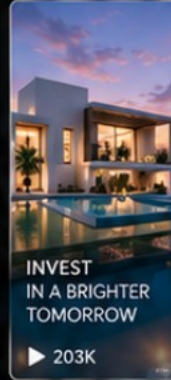
F&B / CAFÉS



YOUR
STYLE
YOUR
STORY

▶ 92.4K

FASHION



INVEST
IN A BRIGHTER
TOMORROW

▶ 203K

REAL ESTATE



DETAILS
MAKE THE
DIFFERENCE

▶ 118K

PRODUCT



DRIVE
YOUR
NEXT
CHAPTER

▶ 312K

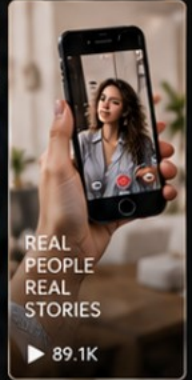
AUTOMOTIVE



IDEAS
PEOPLE
IMPACT

▶ 76.5K

EVENT



REAL
PEOPLE
REAL
STORIES

▶ 89.1K

UGC / LIFESTYLE

BEHIND THE SCENES

IDEAS IN ACTION.



CREATIVE SERVICES

FULL SUPPORT FROM IDEA TO PUBLISH.



Concept & Strategy



Content Production
(Photo & Video)



Graphic Design
& Branding



Reels & Short-form Video



Ad Creatives



Social Media Templates



Editing & Motion Graphics



Product Photography



Lifestyle & UGC Content



Influencer Collaboration



Campaign Management



Monthly Content Plans

BRAINDS WE CREATE FOR

L'ORÉAL
PARIS

SAMSUNG

TOYOTA

QATAR
AIRWAYS

NESPRESSO.

TAGHeuer

and more...

SAME VISION.
BIGGER
BRANDS.



+974 50159867



info@amoon.qa



Lusail, Qatar



amoon.qa/amoon-smma

LET'S BUILD YOUR BRAND BIGGER

Explore our services and be part of the AMOON ecosystem.
From design to digital, everything your business needs — under one roof.

EXPLORE AMOON DIVISIONS

Click on any division to visit the official AMOON website.

ONE VISION
FIVE DIVISIONS
ENDLESS OPPORTUNITIES



INTERIOR DESIGN
Transforming spaces
into meaningful
experiences.

Visit →



AMOON OS
All-in-one business
platform for modern
companies.

Visit →



SHOP
Curated products
for a smarter
lifestyle.

Visit →



ACADEMY
Learn. Develop.
Grow your skills
with AMOON.

Visit →



SMMA
Social media solutions
that deliver real
results.

Visit →



VIEW LATEST OFFERS



Check our current SMMA packages and special offers on our website.

<https://amoon.qa/pricing/smma/>

Always updated. Choose the package that fits your brand.

GET IN TOUCH

WE'RE HERE TO HELP

Have a project in mind or a question?
Let's talk and create something amazing together.

- +974 50159867
- info@amoon.qa
- Lusail, Qatar
- amoon.qa
- Chat on WhatsApp



SCAN TO
CONTACT US



*Good
Brands
Brighter
Tomorrows*